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Name.....

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FIRST SEMESTER B.Com./B.B.A. DEGREE EXAMINATION

NOVEMBER 2020

(CBCSS)

B.C.A.

BBA 1B 01—MANAGEMENT THEORY AND PRACTICES

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A

Answer at least ten questions.

Each question carries 3 marks.

All questions can be attended.

Overall Ceiling 30.

1. 'Management is a process'. Explain.
2. What is derivative plan ?
3. What is Kaizen ?
4. List out the functions of management.
5. What is delegation of authority ?
6. Why do you mean by organisation structure ?
7. What is line and staff organization ?
8. What do you mean by 'policy' and 'rules' ?
9. What is contingency approach ?
10. Explain MBE.
11. What is unity of command ?
12. What is informal organisation ?
13. What is resistance to control ?
14. What do you mean by functional organisation ?
15. Define Organising.

(10 × 3 = 30 marks)

Turn over

Section B

Answer at least **five** questions.

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. Discuss the bases of departmentation.
17. What are the various tools used for the implementation of Kaizen ?
18. What is Bureaucratic management ? Explain its features.
19. What are the principles of effective delegation ?
20. What are the limitations of planning ?
21. Who are the different types of stakeholders ?
22. Briefly discuss the essentials of an effective control system.
23. Differentiate between single use plan and standing plan.

(5 × 6 = 30 marks)

Section C

Answer any **two** questions.

Each question carries 10 marks.

24. Explain CSR towards different stakeholders.
25. Define span of control. Discuss the importance and factors influencing it.
26. Critically evaluate Neo-classical approach to management.
27. Define Staffing. Discuss the importance and functions of staffing.

(2 × 10 = 20 marks)